

FRENCH QUARTER CHIPS

2500 ESPLANADE AVE., NEW ORLEANS, LOUISIANA 70119

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News advisory: New Orleans chips company holds news conference to discuss new jobs

NEW ORLEANS, Feb. 21, 2021/PR Newswire/ — French Quarter Chips will meet with media on Thursday to discuss 40 new jobs in Louisiana as a result of expansion into new global markets.

- Who: Archie Hill, president and CEO, and Olivia Boudreaux, the company's executive chef, will be the primary spokespeople at the event.
- What: By the end of 2022, new markets will include England, Denmark, Italy and Spain. These changes will result in an annual sales increase of \$40 million.
- When: Thursday, Feb. 24, at 2 p.m. (CT)
- Where: Bayou Conference Room at 2500 Esplanade Ave., New Orleans
- Why: The company's executives are excited to share news about international expansion.

About the company

French Quarter Chips produces and distributes chips to customers in five countries worldwide. In 2021, the company's annual sales were \$325 million, and they're expected to reach \$365 million in 2022. Founded in 1997 by Hanford Browne, the company has headquarters in New Orleans and a production facility in Zachary, Louisiana. Additional information is available at www.FQC.com.

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